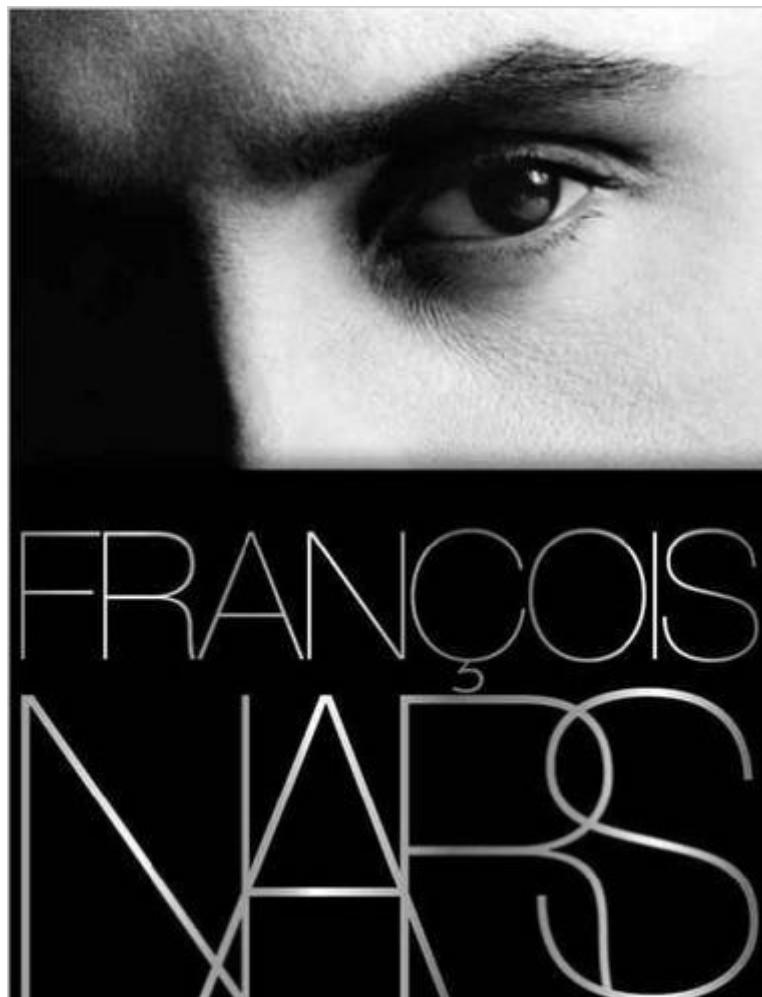


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# Francois Nars



## Synopsis

An invitation into the beautiful and inspiring world of FranÃ§ois Narsâ "makeup artist, photographer, and iconoclastâ "through an exclusive look at his editorial contributions for leading fashion magazines, personal photography projects, and the groundbreaking vision behind NARS Cosmetics. FranÃ§ois Nars, the influential French makeup artist and founder of the luxe makeup brand NARS Cosmetics, has continually created new standards of beauty through his bold artistry and unique aesthetic vision for over thirty years. After moving to New York from Paris in 1984, Nars was destined to join the ranks of the most esteemed image makers in the world. He did just that by lending his cutting-edge makeup techniques to high-fashion runway shows, as well as photographing editorial stories for top fashion magazines. Early on in his career, Nars worked with legendary photographers, designers, stylists, and editors, but in 1994, he followed his passion and desire to share his boldly glamorous, rule-breaking aesthetic with the launch of NARS Cosmetics. Curated by Nars himself, FranÃ§ois Nars presents a prismatic assemblage of over 500 photographs celebrating his vision, inspirations, and creative process. This luxurious volume provides unique access into the imaginative life of Nars through intimate reflections by his close friends and collaborators, such as Naomi Campbell, Steven Klein, Odile Gilbert, Charlotte Rampling, Marc Jacobs, and Tilda Swinton; his personal photography projects; and striking advertising campaigns for NARS Cosmetics shot by Nars himself. From the palette to the product name to the campaign image itself, Nars continues to reinvent the definition of modern beauty through a revolutionary approach to makeup.

## Book Information

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## Customer Reviews

The ultimate book for makeup artists and fans of Francois Nars alike; it's gorgeous, stylish and full of beautiful photos. Much heavier than I anticipated too. I originally purchased this book in hopes that it would feature photos of Nars' early Vogue Italia artistry with the legendary Linda Evangelista, photographed by Steven Meisel, of which he created some of his most memorable work. While only photos from Evangelista's latter years are featured, I'm still more than satisfied with the book in its entirety. I'm ecstatic to have this volume in my personal library.

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